



Barbara Cooper-Jones
Senior Vice President, Office of Enterprise Data & Technology Solutions

Barbara Cooper-Jones serves as Senior Vice President of the Office of Enterprise Data & Technology Solutions. Joining Ginnie Mae in November 2011, Ms. Cooper-Jones brings to the team more than 25 years of experience in transforming information management environments and building long-term partnerships with business and technology stakeholders. In her current role, she is responsible for defining and developing enterprise-wide strategies to ensure the ongoing and future alignment of Ginnie Mae's operations and technology across the enterprise business model and all business operations. In addition, Ms. Cooper-Jones is working to define and develop strategies for all mortgage loan/MBS-related technology and data management-related design and development activities.

Prior to joining Ginnie Mae, Ms. Cooper-Jones was the Assistant Vice President of Enterprise Program Management in National IT at the Federal Reserve Bank of Richmond where she led large-scale program management review of the Reserve Banks' business and technology architectures. Ms. Cooper-Jones was also responsible for providing architectural direction in order to ensure that the Reserve Banks met National IT's technology standards. Her clients included many of the twelve Reserve Banks including the Financial Support Office, Cash Product Office, Office of Statistics and Reserves and Customer Relations Support Office.

Before her time at the Federal Reserve Bank of Richmond, Ms. Cooper-Jones served as Vice President of Enterprise Data Technology at Fannie Mae from 2004 to 2007. In this role, Ms. Cooper-Jones led long-range strategic planning and day-to-day activities for the corporation's Single and Multi-family data warehouse and marts in support of Financial Reporting, Regulatory Reporting and Research and Analytics. While at Fannie Mae, Ms. Cooper-Jones also defined and implemented the first generation data governance program and developed a Corporate Data Strategy. Prior to that, she led data integration and hardware, software and infrastructure operations as a director in the Data Warehouse Technology group. In addition, she has held numerous other leadership positions throughout her prestigious career at CSC (formerly DynCorp Viar), Credit Card Services Corporation, Potomac Electric Power Company and Arthur Andersen & Co.

Ms. Cooper-Jones received her Bachelor of Science degree in Accounting from Virginia State University. She has also completed a host of leadership development programs and executive coaching courses, and served as both a formal and informal mentor in the Federal Reserve Bank of Richmond and Fannie Mae's Corporate Mentor Programs. In addition, she has been a featured speaker at Gartner and The Data Warehouse Institute conferences.